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C2C Nutra Hires National Account Executive

Freehold, NJ, July 13, 2012: C2C Nutra, LLC is pleased to announce the addition of Christian Santi as national account executive. Christian brings to C2C 12 years of industry experience along with a master's degree in human nutrition. Most recently he was with Aceto Corporation and Helm New York. At C2C Nutra, Christian will focus on customer development and sales management.

"We are very excited to add Christian to our organization" said David Christman, President of C2C Nutra. "His skill set and successful industry track record will be an asset to our company and significantly factor into our continuing growth."

C2C Nutra, founded in 2010, is a distributor of raw materials for the nutritional industry, offering aminos, botanicals, excipients, minerals, nutraceuticals and sweeteners.

For more information, please visit our website at <u>www.c2cnutra.com</u> or contact Christian at <u>csanti@c2cnutra.com</u>.

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